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Dear Sirs/Madams:

PROPOSAL FOR HOSTING THE 11TH IEEE INTERNATIONAL CONFERENCE ON IMAGE PROCESSING 2004 (ICIP-2004)

The Nanyang Technological University (NTU) of Singapore submits herewith her bid proposal for hosting the ICIP-2004 in Singapore. Academics, researchers and scientists in Singapore have participated and presented papers at ICIP for many years, but have not had the opportunity to host an ICIP. In Singapore, we have a strong research community involved in the image and video signal processing. For example, Creative Technology is actively involved in video signal processing products design and development. The Center for Signal Processing, a national Research Institute, is doing active research work in the fields of image and video processing. The Kent Ridge Digital Labs, a national Research Institute in information and communication technology, involves in research related to image processing, video processing, and many applications in the media industry. The Center for Biomedical Engineering in NTU is also involved heavily in biomedical image processing. NTU believes in the benefit of organizing international conferences to promote interaction and exchange of ideas among leading engineers and researchers from around the world.

With the strong support from the School of Electrical and Electronic Engineering and the School of Computer Engineering, we have been able to form an organizing committee with members consisting of researchers in Singapore as well as overseas colleagues. In presenting the NTU’s case for the Conference Board's consideration, the following are included in the proposal:

- Composition of the ICIP-2004 organizing and advisory committee
- Conference budget proposal
- Track record of the proposed conference management firm
- Proposed conference facilities, accommodation, and social and partner programmes
- Letters of support from local industry and government organizations

A web version of the proposal and more details can be found in [http://breezy7.eee.ntu.edu.sg:8000/~icip2004/](http://breezy7.eee.ntu.edu.sg:8000/~icip2004/) (The login name is "icip2004" and the password is the same as the login name). The proposed organizing committee strongly urge the Chairman and members of the IEEE Signal Processing Conference Board to consider favourably her proposal to host ICIP in Singapore in year 2004.

Thank you very much.

Yours sincerely

Kot Chichung, Alex
Organizing Committee Chair for the bidding proposal for IEEE ICIP-2004
Executive Summary

Conference date: October 24 - 27, 2004
Conference venue: Singapore International Convention & Exhibition Centre
Estimated number of participants: 900
In advance-member registration fee: US $500
In advance-non-member registration fee: US $650
Estimated surplus: US $108,150 (18% of the total receipts)
Conference hotel rates: US $50 - $120

Reasons to consider Singapore as the ICIP-2004 site:

1. Regular participation in ICIP over many years with strong research interest in image and video signal processing, and yet ICIP has never been held in Singapore.
2. Strong local committee, with strong support from local industry and government organizations.
3. As part of the Pacific Rim region, it has a substantial community to draw upon.
4. Singapore is a modern city noted for its efficiency, cleanliness and vibrancy, and yet it retains all its multi-cultural Asian charm.
5. Excellent facilities - instant communication via satellite link is available 24 hours a day to more than 200 destinations worldwide.
6. The proposed site, Singapore International Convention & Exhibition Centre (SICEC) at Suntec City, has a combination of ballrooms and meeting rooms for conducting various functions.
7. Excellent hotels with competitive pricing. The average daily rates for a deluxe single/double room for the first-class hotels range from US $110- $170. For the budget conscious, a daily rate for a standard single/double room is about US $45.
8. Excellent airport - Singapore is within a 2-hour flying radius of all ASEAN capitals and within 6-hour radius of flying time to all major Asian cities (including Tokyo, Seoul, Hong Kong, Beijing, Taipei, Sydney and New Delhi). Singapore is linked to over 152 cities in 52 countries by over 60 international airlines.
9. Good public transportation with the city well covered by the bus and rail network.
10. Infrastructure and language - futuristic application of technology can be seen in transportation, IT, and telecommunications. Language is no barrier for most if not all. Singaporeans are bi-lingual, able to speak English and either Mandarin, Malay or Tamil as their second language.
11. After conference hours - there are exciting diversity of ethnic cultures and attractions, duty-free shopping, Asian and international cuisines and lush golf courses.
12. The safety record in this clean, green city is second to none.
13. A long history of political stability.
14. VISA free for almost all countries.
# Conference Organizing and Advisory Committee†

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>ER Meng Hwa* (Advisor)</td>
<td>Nanyang Technological University (NTU)</td>
</tr>
<tr>
<td>Alex KOT* (General Chair or Co-Chair)</td>
<td>NTU</td>
</tr>
<tr>
<td>Robert GRAY* (Technical Program Co-Chair)</td>
<td>Stanford University, USA</td>
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<tr>
<td>Kai-Kuang MA* (Technical Program Co-Chair)</td>
<td>NTU</td>
</tr>
<tr>
<td>TAN Yap-Peng* (Finance Chair)</td>
<td>NTU</td>
</tr>
<tr>
<td>CHAN Kap Luk* (Local Arrangement Chair)</td>
<td>NTU</td>
</tr>
<tr>
<td>NGAN King Ngi</td>
<td>NTU</td>
</tr>
<tr>
<td>Anthony HO</td>
<td>NTU</td>
</tr>
<tr>
<td>Ashraf KASSIM</td>
<td>National University of Singapore</td>
</tr>
<tr>
<td>CHAU Lap Pui</td>
<td>NTU</td>
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<tr>
<td>KWOH Chee Keong</td>
<td>NTU</td>
</tr>
<tr>
<td>Murat KUNT</td>
<td>Swiss Federal Inst.of Tech., Switzerland</td>
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<tr>
<td>Graham LEEDHAM</td>
<td>NTU</td>
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<tr>
<td>WeiPing LI</td>
<td>Webcast Technology, USA</td>
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<tr>
<td>XUE Ping</td>
<td>NTU</td>
</tr>
<tr>
<td>SER Wee</td>
<td>Center for Signal Processing</td>
</tr>
<tr>
<td>Peter RAYNER</td>
<td>Cambridge University, UK</td>
</tr>
<tr>
<td>Anil K. JAIN</td>
<td>Michigan State University, USA</td>
</tr>
<tr>
<td>John RICHARDS</td>
<td>Australian National University, Australia</td>
</tr>
<tr>
<td>Mohammad GHANBARI</td>
<td>University of Essex, UK</td>
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<tr>
<td>Sarah A. RAJALA</td>
<td>North Carolina State University, USA</td>
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<tr>
<td>Alan BOVIK</td>
<td>University of Texas at Austin, USA</td>
</tr>
<tr>
<td>S.C. PEI</td>
<td>National Taiwan University, Taiwan</td>
</tr>
<tr>
<td>Moncef GABBOUJ</td>
<td>SuviSoft, Finland</td>
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<tr>
<td>Takao NISHITANI</td>
<td>NEC Corporation, Japan</td>
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<tr>
<td>KR RAO</td>
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<tr>
<td>CHEN Tsuhan</td>
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</tr>
<tr>
<td>Mike FAIRHURST</td>
<td>University of Kent, Canterbury, UK</td>
</tr>
<tr>
<td>Ray LIU</td>
<td>University of Maryland, USA</td>
</tr>
<tr>
<td>Yongmin KIM</td>
<td>University of Wisconsin, USA</td>
</tr>
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† More members will be added at a later stage
* Nominated post accepted
The formation of the organizing committee is based on:

- Multi-institutional effort
- Closely knitted team
- Technically oriented team, and yet with good organizational skill
- Good mixture of senior management staff and tenured professors
- Well experienced conference organizing members and expertise
- Past experience from Professor Gray as the Tech. Program Co-Chair of ICIP-1997
- Good combination of international members

Personal information about the advisor and proposed chairs:

**Dr ER Meng Hwa** is professor of NTU.

- Currently the Deputy President of NTU, Dean of College of Engineering and Dean of the School of EEE.
- Served as Advisor for many international and local conferences organized by the School of EEE.
- Served as an Associate Editor for the IEEE Trans. on Signal Processing.
- Senior Member of IEEE

**Dr Alex Kot** is currently the Head of the Division of Information Engineering, NTU.

- Served as General Co-Chair for the ICICS 1999.
- Served as Advisor for ICICS 2001, ICONIP2002
- Served as the Chair of the IEEE Signal Processing Chapter, Singapore
- Serves as Associate Editor for the IEEE Trans. on Signal Processing and the IEEE Trans. on Circuits and Systems for Video Technology
- Associate Member for the IEEE SAM TC
- Senior Member of IEEE

**Dr Robert Gray** is professor and Vice Chair for the Department of EE, Stanford University

- Chair for the IEEE IMSP TC
- Served as Tech. Program Co-Chair for the ICIP-1997
- Served as Associate Editor and EIC for IEEE Trans. on Information Theory
- Co-Chair of the 1993 International Symposium on Information Theory and has served on many program committees
- Fellow of IEEE
- Editorial Board, IEEE Signal Processing Magazine
- Board of Governor, IEEE Signal Processing Society

**Dr Kai-Kuang Ma** has been with NTU since 1995.

- Presently the Chair for the IEEE Signal Processing Chapter, Singapore
- Senior Member of IEEE
- Currently an Editor for the IEEE Trans. on communications
- MPEG Chairman and Head of Delegation for Singapore

2. Dates of Conference: **October 24 - 27, 2004**

3. Location of Conference (full name & address): **Singapore International Convention & Exhibition Centre (SICEC)**

4. Indicate type of report by checking one box:  
   - [ ] BUDGET  
   - [ ] INTERIM REPORT  
   - [x] FINAL REPORT

5. All Income and expense figures below must be in U.S. Dollars. For Conferences held outside the U.S.A., indicate here the local currency (e.g., Swiss Francs) and the conversion rate used (local currency units per 1 U.S. Dollar) and date.

   **LOCAL CURRENCY:** _Singapore Dollars (S)_  
   **CONVERSION RATE:** _US$1.00 = S$1.83_  
   **DATE OF CONVERSION RATE:** _July 23, 2001_

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<th>BUDGET</th>
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<td>6. Registration Fees</td>
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<td>7. Conference Publication Sales</td>
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<td>8. Exhibits</td>
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<td>12. Conference Loans</td>
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<td>13. Total Receipts</td>
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<td>15. Conference Publications</td>
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<td>16. Exhibits</td>
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<td>17. Social Functions</td>
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<td>18. Administration</td>
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<td>19. All Other Conference Expenses</td>
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<th>SURPLUS / (LOSS)</th>
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<td>23. Total Receipts (13) $ 596750</td>
<td>24. Total Outlays (22) $ 488600</td>
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<tr>
<td>25. Surplus (Loss)-(Item 23 Less Item 24): $ 108150 (18% of Total Receipts)</td>
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**POST CONFERENCE DISTRIBUTION:** Surplus (Loss) in Item 25 to be distributed as follows:

- [ ] IEEE Signal Processing Society  
  **% SHARE** 100%  
  **$ AMOUNT DISTRIBUTED** 108150

**CONFERENCE FINANCIAL INSTITUTION:**

Name of Bank: To be determined  
Address: To be determined  
Conference Account Title: IEEE-ICIP-2004  
Account #: To be determined

Have you requested IEEE Conference Insurance?  
☐ Yes  ☐ No

AUDITOR:

Name:  
Tel.# (  )  
Address:

SUBMITTED BY:

Name: Yap-Peng Tan  
Tel. # ( 65 ) 790 5872  
Address: Nanyang Technological University, School of EEE, Block S1, Nanyang Avenue, Singapore 639798

Conference Position: Finance Chair

CONFERENCE SIGNATURE:  
Date: August 8, 2001

APPROVAL SIGNATURES:

REGION/CHAPTER  
SOCiETY:  
Date:  
Date:  

Attach a list of Conference Officers and Committee Members

RETURN TO: IEEE CONFERENCE SERVICES, 445 HOES LANE, P.O. BOX 1331, PISCATAWAY, N.J. 08855-1331, U.S.A.
This form should be completed only for IEEE Sponsored or Co-Sponsored Conferences. The care taken in filling out this report will lead to a more accurate projection of your Conference’s net surplus or loss.

Full title of Conference: **2004 IEEE International Conference on Image Processing**

Dates of Conference: **October 24 - 27, 2004**

## INCOME

### REGISTRATION FEES - Note: IEEE Policy requires that Life Member Registration Fees be less than, but no more than that of Student Registration Fees.

<table>
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<tr>
<th></th>
<th>Quantity</th>
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<th>Interim Report</th>
<th>Final Report</th>
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<td>$250</td>
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**TOTAL REGISTRANTS: 900** Total: **$447500**

### CONFERENCE PUBLICATION SALES

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<td>To Members</td>
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<td>To Non-Members</td>
<td>50</td>
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<td>To Headquarters</td>
<td>350 (+ CD)</td>
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**TOTAL COPIES: 600** Total: **$67000**

### EXHIBITS

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**Total: $23750**

### SOCIAL FUNCTIONS

(Itemize by event on separate sheets.) Total: **$0**

### ALL OTHER

(List here or attach details)

- **Tutorials** (200 pax x $150/pax) __________ $30000 __________ $ __________
- **CD-ROM Sale** (100 cps x $35/cp) __________ $3500 __________ $ __________

**Total: $33500**

### TOTAL INCOME

**$571750**

## CURRENCY

May be expressed either in U.S. Dollars or local currency. State here the currency utilized in above computations, e.g., U.S. Dollars, Swiss Francs, etc. Currency utilized: **U.S. Dollars**. In the event a currency other than the U.S. Dollar is utilized, it will be necessary to convert to U.S. Dollars - at the current conversion rate- when submitting your final Summary Financial Report to IEEE.

**NOTE:** Be sure to complete and return all financial forms together: Summary Report; Part I: Income; Part II: Expense and Social Functions

**RETURN TO:** IEEE Conference Services

445 HOES LANE, P.O. BOX 1331, PISCATAWAY, NJ 08855-1331, U.S.A.

*Keep a Copy for your Records*
DETAILED FINANCIAL REPORT - PART II: EXPENSE
IEEE SPONSORED or CO-SPONSORED CONFERENCES

Revised 28 July 1997

This form should be completed only for IEEE Sponsored or Co-Sponsored Conferences. The care taken in filling out this report will lead to a more accurate projection of your Conference’s net surplus or loss.

Full title of Conference: _2004 IEEE International Conference on Image Processing_  
Dates of Conference: __October 24 - 27, 2004__

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<th>PROMOTION</th>
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<td>Printing/Call for Papers</td>
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<tr>
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<td>Conf Mgt &amp; Consulting Expenses</td>
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<td>Telephone</td>
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<td>Transportation</td>
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<td>Gratuities, etc: Conference venue</td>
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</table>

**CURRENCY**

May be expressed either in U.S. Dollars or local currency. State here the currency utilized in above computations, e.g., U.S. Dollars, Swiss Francs, etc. Currency utilized: **U. S. Dollars**. In the event a currency other than the U.S. Dollar is utilized, it will be necessary to convert to U.S. Dollars - at the current conversion rate - when submitting your final Summary Financial Report to IEEE.

NOTE: BE SURE TO COMPLETE AND RETURN ALL FINANCIAL FORMS TOGETHER: SUMMARY REPORT; PART I: INCOME; PART II: EXPENSE AND SOCIAL FUNCTIONS

RETURN TO: IEEE CONFERENCE SERVICES  
445 HOES LANE, P.O. BOX 1331, PISCATAWAY, NJ 08855-1331, U.S.A.  
Keep a Copy for your Records
This form should be completed only for IEEE Sponsored or Co-Sponsored Conferences. The care taken in filling out this report will lead to a more accurate projection of your Conference’s net surplus or loss.

Full title of Conference: __2004 IEEE International Conference on Image Processing__

Dates of Conference: __October 24 - 27, 2004__

<table>
<thead>
<tr>
<th>Social Function</th>
<th>Budget</th>
<th>Final Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Coffee, Pastries, etc., between sessions</td>
<td>$16200</td>
<td></td>
</tr>
<tr>
<td>No. Breaks _<strong>6</strong>  X  No. people _<strong>900</strong>  x  $/person <em><strong>3</strong></em></td>
<td>$16200</td>
<td></td>
</tr>
<tr>
<td>(2) Luncheons</td>
<td>$5000</td>
<td></td>
</tr>
<tr>
<td>No. Luncheons _<strong>1</strong>  X  No. people _<strong>200</strong>  x  $/person <em><strong>25</strong></em></td>
<td>$5000</td>
<td></td>
</tr>
<tr>
<td>(3) Receptions</td>
<td>$13500</td>
<td></td>
</tr>
<tr>
<td>No. Receptions <em><strong>1</strong></em>  X  No. people _<strong>900</strong>  x  $/person <em><strong>15</strong></em></td>
<td>$13500</td>
<td></td>
</tr>
<tr>
<td>(4) Banquets</td>
<td>$49500</td>
<td></td>
</tr>
<tr>
<td>No. Banquets _<strong>1</strong>  X  No. People _<strong>900</strong>  x  $/person <em><strong>55</strong></em></td>
<td>$49500</td>
<td></td>
</tr>
<tr>
<td>(5) Speakers Hospitality</td>
<td>$6000</td>
<td></td>
</tr>
<tr>
<td>No. people _<strong>300</strong>  x  $/person <em><strong>20</strong></em></td>
<td>$6000</td>
<td></td>
</tr>
<tr>
<td>(6) Transportation (courtesy bus, etc.)</td>
<td>$0</td>
<td></td>
</tr>
</tbody>
</table>

Companies providing chartered bus services must submit proof of a current and valid certificate of insurance during the dates of the event with coverage of at least 1 million dollars. A copy of this certificate should be submitted with the IEEE Conference Insurance form. IEEE Insurance coverage does not cover boat or air transportation.

| Other Social Function Expenses (specify) | $7000    |              |
| Entertainment; Photography              | $7000    |              |

**Total Social Function Expenses**

$97200

Social Cost Per Attendee

$108

**CURRENCY**

May be expressed either in U.S. Dollars or local currency. State here the currency utilized in above computations, e.g., U.S. Dollars, Swiss Francs, etc. Currency utilized: _U.S. Dollars_. In the event a currency other than the U.S. Dollar is utilized, it will be necessary to convert to U.S. Dollars - at the current conversion rate- when submitting your final Summary Financial Report to IEEE.

**NOTE**: Be sure to complete and return all financial forms together: Summary Report; Part I: Income; Part II: Expense and Social Functions.

**RETURN TO**: IEEE Conference Services

445 HOES LANE, P.O. BOX 1331, PISCATAWAY, NJ 08855-1331, U.S.A.

*Keep a Copy for your Records*
1 August 2001

Chairman and Members
Conference Board
IEEE Signal Processing Society
445 Hoes Lane, P.O. Box 1331
Piscataway, NJ 08855-1331
United States of America

Dear Sir

2004 International Conference on Image Processing

On behalf of the Singapore International Convention & Exhibition Centre (SICEC), it is my privilege to inform you of our interest to be considered as a venue for the 2004 International Conference on Image Processing from 24 – 27 October to be organised by IEEE Signal Processing Society of Singapore and Nanyang Technological University.

We have studied the requirements for this meeting and are pleased to confirm that we are able to meet the event requirements.

The Centre is one of the largest purpose-built convention and exhibition venue in Singapore and in the Asia-Pacific region. It is conveniently located in the downtown of Singapore and are surrounded by over 5,000 hotel rooms, 1,000 retail shops, 300 restaurants, several office and entertainment complexes and the soon-to-be completed Esplanade: Theatres on the Bay, all inter-connected by covered walkways and underground passages.


The experience and knowledge gained from these past events have given SICEC’s Team the confidence and the advantage in handling convention of this stature and importance.

We look forward to welcoming you to Singapore in October 2004 to enjoy our warm hospitality and a successful and enriching meeting.

Yours sincerely

SINGAPORE INTERNATIONAL
CONVENTION & EXHIBITION CENTRE

James L. Papineau
Deputy General Manager
Sales & Marketing Division

The Best Location in Singapore

Singapore International Convention & Exhibition Centre
1 Raffles Boulevard Suntec City Singapore 039593 Telephone (65) 337 2888 Facsimile (65) 825 2222
http://www.siccc.com e-mail: sales@siccc.com
(Owned by Suntec City Development Pte Ltd)
GENERAL INFORMATION

The Singapore International Convention & Exhibition Centre (SICEC) is one of the largest purpose-built convention and exhibition venues in Singapore and in the Asia-Pacific region.

In operation since March 1995, SICEC forms a vital part of Suntec City, the largest integrated commercial landmark in Singapore owned by 11 shareholders in Hong Kong. Suntec City comprises a total of 7 million sq ft of convention, exhibition, office, retail and car park space. The Centre was officially opened on 30 August 1995.

MODERN FACILITIES
SICEC has been designed to provide an ideal setting for meetings, incentives, conventions, exhibitions, special events and food & beverage functions.

Spanning 100,000 sqm of total floor area, SICEC offers the largest column-free Convention Hall (12,000 sqm) in Singapore, with a seating capacity of approximately 12,000 delegates theatre-style. The Convention Hall also doubles up as an exhibition hall, offering 10,600 sqm of exhibition space. There is also an Exhibition Hall (12,000 sqm) that can be sub-divided into three smaller halls.

In addition, the Centre has 31 Meeting Rooms that cater to groups ranging from 10 to 400; a 596-seat Auditorium; a multi-purpose Ballroom that can accommodate 1,800 people theatre-style, and spacious pre-function areas. All these rooms and halls are equipped with state-of-the-art audio, visual, theatrical and lighting equipment.

Telescopic Seats
The Convention Hall offers some 7,560 custom-engineered telescopic or retractable seats that incorporate the latest technology to ensure safety and efficiency. Costing S$8.2 million, these German-made portable elevated seats offer flexibility in seating configurations and optimum visibility for the audience. In addition, up to 4,500 theatre-style chairs can be provided.
Easier Loading and Unloading
For the convenience of show organisers, a spiral ramp allows 40-foot containers direct two-way access to the Convention and Exhibition halls (located on the sixth and fourth levels respectively) for easy build-up and tear-down. On these levels, there are loading bays, material handling areas and cargo lifts.

FOOD & BEVERAGE FACILITIES
SICEC is also equipped with ample food and beverage facilities. With an in-house central kitchen of 1,700 sqm, SICEC can cater for 20,000 meals for a single event. Our banqueting services also extend to weddings, company dinner and dances, and other special events.

The kitchen also caters to our food outlets: Congress Deli and Joaquim Buffet Restaurant offer both Asian and international spreads at value-for-money prices. Congress Kopitiam offers local snacks and light refreshments. For business entertainment, the Pearl River Palace Restaurant on Level 3 offers fine Cantonese cuisine in a five-star setting.

SOPHISTICATED BROADCASTING AND INTERPRETATION SYSTEMS
SICEC has provisions for teleconferencing and video-conferencing via satellite transmission and fibre optic link or through an advanced ISDN (Integrated System Digital Network) transmission. There is also provision for an infra-red simultaneous interpretation system, including facilities for the hearing-impaired. The Convention Hall, Ballroom and the Auditorium have been designed acoustically for speech clarity and for holding ‘live’ performances.

ELECTRONIC INFORMATION SCREEN (EIS)
Mounted on the exterior of the Centre at the busy corner of Raffles Boulevard and Nicoll Highway is the Electronic Information Screen (full-colour LED - light emitting diode). The EIS was installed to reinforce SICEC’s mission in providing the latest state-of-the-art technology for the MICE industry. Measuring 10 (h) x 15 (w) metres (or roughly the size of 2½ double storey shophouses), its display capabilities include text, graphics and logos, snapshots, videos and three-dimensional animated computer display.
DISTINCTIVE DESIGN
SICEC is clad in light grey-green aluminum panels and crowned by a multi-pyramid roof of metal and glazed panels. With overall dimensions of 172.8m by 144m, the space-frame roof of the Centre is a distinctive architectural feature. The roof structure is made up of a primary space frame and series of secondary pyramid structures suspended below the exoskeleton. The 2,500-tonne space frame roof allows for a column-free area beneath with one of the world’s largest clear spans of 86.4m. This roof also serves as a functional water conservation system - rainwater collected from the roof is used to irrigate Suntec City’s landscaped grounds.

PRIME LOCATION
Besides world-class facilities, SICEC also enjoys a prime location. The Centre is easily accessible by all forms of major public transport systems including the MRT (Mass Rapid Transport). It is just a 5-minute drive from the Central Business District (CBD) and 20-minutes away from Changi International Airport.

For the added convenience of our visitors, the Centre is within walking distance to more than 5,000 hotel rooms, 1,000 retail outlets and 300 restaurants.
02 August 2001

Chairman and Members
The Conference Board
IEEE Signal Processing Society
445 Hoes Lane, P.O. Box 1331
Piscataway, NJ 08855-1331
USA

Dear Sir/Madam

2004 IEEE INTERNATIONAL CONFERENCE ON IMAGE PROCESSING

This letter serves to confirm that subject to the execution of a formal contract, our company, Conference & Exhibition Management Services Pte Ltd (CEMS) is committed to assist the Nanyang Technological University to manage the prestigious 2004 IEEE International Conference on Image Processing scheduled to be held in Singapore in October 2004.

Established since 1980, CEMS is arguably the largest locally owned conference and exhibition management company in Singapore. To date, CEMS have managed over 100 meetings, workshops, seminars and congresses covering a diverse spread of themes.

On conferences, CEMS had managed the 26th World Congress of the International Society of Haematology (25-29 August 1996) which attracted a total of 1887 delegates from 73 countries, with a concurrent exhibition of 888 sqm of net exhibit space. The congress comprised six concurrent scientific sessions, plenaries, numerous satellite symposia, gala dinner and tours, etc.

CEMS has also been appointed as manager of the 25th International Congress of Applied Psychology scheduled to be held in Singapore from 7 to 12 July 2002. Hosted by the Singapore Psychological Society and under the auspices of the International Association of Applied Psychology, the Congress is expected to attract some 3500 delegates from all over the world.
02 August 2001

Chairman and Members
The Conference Board

CEMS has also the distinction of being the first professional conference and exhibition organiser in Singapore to obtain the ISO 9002 standards certification in Oct 1997.

With our experience and track record, the esteemed Conference Board can be rest assured that we will do our utmost to help NTU and its partners to stage a successful International Conference on Image Processing in 2004.

Yours sincerely
CONERENCE & EXHIBITION
MANAGEMENT SERVICES PTE LTD

Gan See Siong
Director & General Manager
BACKGROUND INFORMATION ON CEMS

Conference & Exhibition Management Services Pte Ltd (CEMS) was established in Singapore on 31 January 1980. It was initially active in Malaysia from 1982 till 1985; in Thailand since 1983 and in Singapore from 1984.

The core business of CEMS is the organisation of conferences and exhibitions in Singapore and Asia Pacific.

Since its inception, CEMS has organised more than 100 major exhibitions in Bangladesh, China, India, Malaysia, Myanmar, Singapore, Sri Lanka and Thailand covering a diverse range of industries and service sectors. These include aerospace & defence, security, apparel & textile manufacturing technologies, building materials & construction machineries, beverage & brewing equipment, information technology & telecommunication, medical & healthcare, human resource development, etc.

In terms of conferences, CEMS has acted as a Professional Conference Organiser (PCO) for several trade associations and medical societies in managing their regional and international meetings and congresses. Amongst them were the 24th & 26th Convention of The Institute of Brewing; the 26th Congress of the International Society of Haematology, Water Environment Federation (WEF) Technical Conference, Human Resource Development Conference, etc.

Amongst the government agencies CEMS has worked with to help realise their corporate objectives include:

- Building and Construction Authority (BCA)
- Commercial and Industrial Security Corporation (CISCO)
- Endoscopic & Laparoscopic Surgeons of Asia (ELSA)
- International Society of Haematology (ISH)
- Kidney Dialysis Foundation (KDF)
- National Fire Prevention Council (NFPC)
- National Skin Centre (NSC)
- National Science & Technology Board (NSTB)
- Productivity and Standards Board (PSB)
- Restroom Association of Singapore (RAS)
- Seafood Industries Association Singapore (SIAS)
- Sewing Machine Traders Association (SMTA)
- Singapore Chinese Chamber of Commerce and Industry (SCCCI)
- Singapore Civil Defence Force (SCDF)
- Singapore Glass Merchants & Glaziers Association (SGMGA)
- Singapore Institute of Architects (SIA)
- Singapore Institute of Architects Building Centre (SIABC)
- Singapore Institute of Management (SIM)
- Singapore Psychological Society (SPsS)
- Singapore Tourism Board (STB)
- Singapore Trade Development Board (STDB)
- Singapore Training and Development Association (STADA)
- Soviet Government
- US Embassy (Singapore)

In October 1997, CEMS achieved the distinction of being the first professional conference and exhibition organiser in Singapore to obtain the ISO 9002 certification.
LIST OF LETTERS OF SUPPORT

- National Science & Technology Board, Singapore
- National University of Singapore
- IEEE Signal Processing Chapter, Singapore
- Centre for Signal Processing
- Kent Ridge Digital Labs
- Panasonic Singapore Laboratories
- JVC Asia Lab of Singapore
- Singapore Tourism Board
ACCOMMODATIONS

Singapore offers a diverse range of accommodation, featuring first class hotels with excellent quality and service to budget hotels for the discerning businessman. On the whole, the standard of hotels in Singapore is outstanding. There are six first-class hotels within walking distance from the Singapore International Convention and Exhibition Centre, the proposed conference venue. These include:

- Marina Mandarin Hotel
- Pan Pacific Hotel
- The Oriental Singapore Hotel
- Conrad International Centennial
- The Ritz-Carlton Millenia Singapore
- The Fullerton Hotel
- Westin Stamford Westin Plaza Hotel

The average daily rates for a deluxe single/double room in these hotels range from S$200-S$300.

For the more extravagant, the famous Raffles Hotel is also within walking distance.

In the nearby business and tourist districts, there are an additional 50 or more hotels offering excellent accommodation at reasonable rates.

For the budget conscious, there are numerous hotels of cheaper rates in other parts of Singapore. For instance, a daily rate for a standard single/double room at the YMCA is about S$80.

(US$1 is approximately S$1.80, as of July 2001)

Hotels located within the Marina bay Area and in the vicinity of SICEC

A multi-functional, fully integrated commercial development comprising three world-class luxury hotels (Marina Mandarin, The Pan Pacific and The Oriental) is located directly opposite to The Singapore International Convention Exhibition Center (SICEC). In addition, directly opposite to SICEC, there is another world-class hotel, The Conrad International Centennial.

A few minutes away from The Singapore International Convention and Exhibition Center (SICEC) stand The Ritz Carlton Millenia Singapore and the Fullerton Hotel. Together these six world-class hotels will be able to accommodate more than 5,000 guests, suggesting that delegates will have no difficulty with accessing the convention facility. These hotels have in addition convention rooms and function rooms, which can also be used for Satellite symposia or meetings for special interest groups.
SOCIAL AND PARTNER PROGRAMMES

City Tour

City Tours, which include walks through Little India and Chinatown, take just over three hours and provide a glimpse of Singapore’s colonial heart, while river cruises bring you past old godowns and warehouses. Junk cruises enable you to see Singapore from the harbour.

You can take an air-conditioned coach to Singapore’s famous open-plan zoo, the Singapore Zoological Gardens, where natural barriers replace bars to give visitors a unique view of the animals. A bonus addition is a visit to Singapore’s largest commercial orchid farm.

Discover tiny back street workshops in Chinatown where carvers still fashion temple idols from sandalwood. Visit century old temples where a plethora of gods have faithful following and wander through a wet market, taking in the sights and sounds of vendors selling everything from fresh fish to flowers.

In Little India, you can pick up a 4.5-meter long sari in fine Kashimri silk for around S$150, bargain with goldsmiths for a traditional Indian-style necklace in 24-carat gold, or admire the layers-upon-layers of cast images of the Hindu gods which form the tall tower at the entrance of every southern Indian temple.

Arab Street recalls the tales of a 1001 Nights, with merchants selling carpets and cane, mosque calling the faithful to prayer and the once-great home of a sultan with its walled garden.

In addition, there are many exciting tourist attractions, such as the highly popular Night Safari at the zoo, outdoor dining by the Singapore River and thrilling experiences at Fantasy Island and Volcano-Land, on the resort island of Sentosa.

The Shopping and Gourmet Tour

Singapore has long been a nation of traders with a reputation as a shopping city. We will take you down the famous Orchard Road and Raffles Boulevard, Singapore’s ultimate shopping belts. The range of goods is truly phenomenal. Fashions from international couture houses can be found in well-appointed, modern shopping centres such as Wisma Atria, Ngee Ann City and Suntec City. Well-stocked local stores such as Tangs and Metro offer an exciting range of local and international goodies.

After the fulfilling morning’s reap, make your way down to Chinatown and enjoy a typical local meal at one of our rustic coffee houses. Thereafter, continue the shopping spree. Indulge in a different shopping experience in Chinatown, Little India and Kampong Glam, where you can find everything from traditional goods and interesting souvenirs to everyday wares.

The best part of the day would definitely be dinnertime, where you sample Singapore’s own brand of ‘New Asia-Singapore cuisine’ – a fusion of Western and Asian cooking. You will be totally satisfied by this unique cuisine when you dine at Doc Cheng’s at Raffles Hotel. For after-dinner entertainment, take a trip down to Bugis Street, where a whole street of pubs, bars and cabarets will give you an unforgettable experience.
AIRLINES AND GROUND TRANSPORTATION

Singapore is the transportation hub for South East Asia. Besides having the best airport in the world plus its supporting network of hotels and transportation, it is also well situated such that most Asian capital cities (including Tokyo, Seoul, Hong Kong, Taipei and New Delhi) are within six-hour radius of flying times. All ASEAN capitals are within a two-hour flying radius of Singapore.

63 airlines operate about 3,132 weekly scheduled flights to Singapore, linking Singapore to 151 cities in 52 countries.

With almost all the hotels located in the city center, shuttle services may not be needed. All facilities are within easy walking distance to the congress sites and shopping centers. However, shuttle services can be arranged for delegates who are not staying in hotels that are within walking distance to the congress. Singapore has one of the best mass rapid transit systems in the world and the proposed convention venue is well within its reach. Taxis are also readily available and we have one of the cheapest taxi fares in the world. In addition, if you choose to explore Singapore by bus, we have an excellent network of air-conditioned buses.

- Map of Singapore
- Mass Rapid Transit (MRT) of Singapore